



MEDIA RELEASE

2010 POKERAMA AUSTRALIAN DEAF POKER CHAMPIONSHIP

MELBOURNE, VICTORIA

Friday, October 8 – Saturday, October 9

After the success of the 2009 Australian Deaf Poker Championship in Sydney, which attracted 88 players from around the country, **Deaf Poker Australia (DPA)** is preparing for the second instalment of this unique community poker tournament.

From Friday, October 8 to Saturday, October 9, Melbourne will play host to the **2010 Pokerama Australian Deaf Poker Championship** and it is expected that up to 100 Deaf, Hard of Hearing and Hearing Impaired members of the community will participate in the tournament. This year, the DPA have formed a working partnership with specialist poker tournament provider **Pokerama**.

Established in 2007, Pokerama is a Victorian-based company that excels in the poker entertainment industry, specifically catering to corporate and private groups. Pokerama will be offering their full services for the event.

The 2010 Pokerama Australian Deaf Poker Championship will feature a deep stack tournament structure and for the first time, dealers will be supplied at every table, giving the participants the ultimate poker experience. The 2010 Pokerama Australian Deaf Poker Championship is similar to a normal poker tournament, with the exception of players being able to communicate in Auslan (Australian Sign Language) whilst at the tables.

The Local Hotel in Port Melbourne (www.thelocalportmelbourne.com.au) will be the venue for both the tournament and the Welcome Night, a unique feature of all Deaf community events where players, volunteers and supporters alike will get the chance to socialise and have fun, as well as provide an opportunity for beginners to learn how to play before the tournament begins.

“Thanks to Pokerama, this year’s event will closely resemble the structure of a mainstream poker tournament,” said DPA President and Founding Member, **Sokong Kim**. *“We are hoping to bring out the best deaf poker players from around Australia to battle it out for the title!”*

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2010 Pokerama Australian Deaf Poker Championship Schedule

Friday, October 8

Welcome Night – The Local, Port Melbourne

7.30pm til late – all welcome

Saturday, October 9

2010 Pokerama Australian Deaf Poker Championship – The Local, Port Melbourne

Registration from 1.00pm

Open to Deaf, Hard of Hearing and Hearing Impaired players. Supporters welcome to watch

\$30 buy-in (\$20 to the prize pool, \$10 withheld for tournament staff costs)

Tournament begins at 2.00pm

Structure – 20,000 starting stack, 20 minute levels, no rebuys, no add-ons

Game – No Limit Texas Hold'em

For further information, or to pre-register your seat for the tournament, log onto

www.deafpoker.com.au or contact Deaf Poker Australia via email: dpa@deafpoker.com.au.

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About Deaf Poker Australia

Deaf Poker Australia (DPA) was established as a non-profit organisation that aims to promote and develop poker within the Deaf and Hard of Hearing community around Australia. Similar organisations have been established throughout North America and Europe, providing poker tournaments to Deaf/HI/HOH players and catering to the ever-growing popularity of poker throughout the world. The unique feature of all these tournaments is the ability for players to use sign language, as well as their native language, as the official language at the tables.

The DPA is continuing to look for support and sponsorship to help fund their events and activities. If you would like to assist the DPA through promotion, support, sponsorship or development of poker with the Australian Deaf community, please contact us via email at dpa@deafpoker.com.au or log onto www.deafpoker.com.au.

The DPA also acknowledges the support of Pokerama, The Local in Port Melbourne (www.thelocalportmelbourne.com.au) and Firefly Designs (www.fireflydesigns2008.com.au).



Pokerama is a specialist company that offers professional poker event services at competitive rates. Whether you want to host a buck's night, throw a birthday party or even your workmates, clients or friends with a fantastic fun-filled corporate poker event, Pokerama can arrange a poker package to suit any budget or requirement. Whatever your goals, Pokerama will help you achieve them in a professional and innovative way.

Established in 2007, Pokerama is wholly owned and operated in the state of Victoria and is proud to be associated as naming rights sponsor for the 2010 Pokerama Australian Deaf Poker Championship. For further information on our products and services, log onto www.pokerama.com.au or email us at info@pokerama.com.au.